

NEWS RELEASE

BeWILDerwood Norfolk offers FREE return visit for school children!

Sent by BeWILDerwood Norfolk

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School visits are finally back at BeWILDerwood Norfolk, the family adventure park in Hoveton, and they are offering a **free return visit voucher for every school child who attends!**



Schools also get a fantastic discounted entry rate to BeWILDerwood, which is a very popular choice for end of year reward trips for preschool and primary school children.

BeWILDerwood said,

“We’re ever so pleased to be welcoming school groups back again for this year. We focus on traditional and imaginative play, which is what the children love so much. We also think it’s only fair that grown-ups have an excuse to come and see what all the fuss is about, so we’re very happy to offer every child that visits as part of a school trip a voucher for a free entry to come back and play with their family.”

The park is based on a series of enchanting stories and characters, which can be integrated into any trip to BeWILDerwood. There's a whole range of literacy and performing arts fun to be had as interactive storytelling sessions bring the story 'A Boggle at BeWILDerwood' to life. With multiple interactive shows on each day, they are sure to get the audience on their feet. Visitors can also try their hand at arts and crafts, making something extra special to take home.



As well as storytelling and crafts, the natural woodland setting offers the opportunity to explore a range of subjects such as science, maths and geography – simply grab a map to explore the terrain or keep a beady eye out for the wildlife that lives in the woods. It's also the perfect setting to challenge balance and coordination skills, incorporating physical education as students (and teachers!) climb, clamber and play in the woods.



The team encourage visitors to read the BeWILDerwood books before or after visiting to bring the magic of BeWILDerwood to life at home or in the classroom. These can be purchased online or whilst onsite and make the perfect pre or post visit activity at school.



School visits must be booked in Norfolk term time and require a minimum of 15 paying visitors to qualify for the discounted rate. The park offers 1 free adult for every 5 children. School rates are £10 per child and for any additional adults.

So, if you're a preschool or primary school teacher on the hunt for the perfect trip to reward your little explorers, look no further! BeWILDerwood has more information to help you plan a hassle-free trip on their website: <https://norfolk.bewilderwood.co.uk/schools-groups/schools/>

Alternatively, you can contact their 'Office Twiggles' by emailing yoofoonorfolk@bewilderwood.co.uk or calling 01692 633033 to receive a booking form.

ENDS.



Editor Notes:

About BeWILDerwood:

BeWILDerwood is a WILD and imaginative adventure park with magical treehouses and a hint of intriguing characters, bringing a curious difference to the Norfolk Broads. The setting for the book, 'A Boggle at BeWILDerwood' by local children's author Tom Blofeld, BeWILDerwood is a wonderful, mystical land of brave, adventurous creatures who you may never see anywhere else in our world.



Beautifully designed in keeping with its natural surroundings, BeWILDerwood Norfolk is truly an enchanted place. Unlike other attractions, there are no noisy rides, no electronics and no junk food!

The 20-acre adventure park, which first opened in May 2007, is filled with zip lines, slides, mazes and lots of climbing through magical tree houses, as well as an array of special events throughout the year. Parents and grandparents are encouraged to play alongside their children, and whilst the Telegraph rates it as one of the top destinations to visit with under 16 years old in the UK, ALL of the family can run WILD in the beautiful, canopied forest.

BeWILDerwood opened their second site in Cheshire in April 2021, which has been hugely successful and continues to welcome a whole new audience to its unique, creative and WILD world.

Opening Date and Times:

Open from 12th February 2022 10am – 5pm. See website for seasonal opening dates: <https://norfolk.bewilderwood.co.uk/plan-your-day/opening-times-prices/>

FOR IMMEDIATE RELEASE



Admission Prices:

Everything included of the ticket price (activities, crafts, face painting, storytelling etc.)

Born to BeWILD (under 92cm)	Free
Almost WILD (92-105cm)	£19.50
BeWILD Now (over 105cm)	£21.50
Still WILD (65 years+)	£13.50
Carer (proof required)	Free

WILD WILD WILD Passes

(Annual Passes – allow named person unlimited entry to BeWILDerwood for one year from date of activation)

Almost WILD (92-105cm)	£80
BeWILD Now (Over 105cm)	£90
Still WILD (65 years+)	£55

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Press pack including an image gallery and logo can be found

here: https://www.dropbox.com/sh/ahckvkwezfz6mp9g/AAB_vXi_CTVxriNIqTyVR1mFa?dl=0

For all press enquiries, complimentary visits and exclusive interviews with Creator and Author Tom Blofeld please contact:

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